

## Featured Speakers

A great many talented and knowledgeable professional colleagues and Allied Partners have spent numerous hours researching, living, preparing and thinking about session content for Summit 2018. They do this because of a willingness and commitment to sharing their expertise and insights, and AIHP is grateful to all who are presenting in Norfolk. Thank you!



**Michael Blake** is the CEO of Hospitality Technology Next Generation. Previously he served as the CIO of Commune Hotels & Resorts, encompassing Joie de Vivre, Thompson, Tommie and Alila Hotels. He provided strategic leadership and sound perspective to contribute to the management and evolution of Commune's global IT functions. Michael was previously the CIO for Hyatt and set the global technology direction for their global footprint. Michael has over 20 years of experience in finance and technology in various roles First Data, Kaiser Permanente, Sears, and United Airlines. Michael holds a Bachelor of Science in Accounting from the University of Utah, received his MBA in Finance and Economics from the University of Chicago Booth School of Business and also his MS in Information Technology from Northwestern University.



**Yvan Beliveau**, professor and previously Department Head of Building Construction at Virginia Tech for twelve years, has worked in various capacities with the construction industry ranging from the organizational-macro view of project manager and owner to the micro view of getting the job done as tradesman, foreman, and superintendent. He and his wife operate Beliveau Estate: Winery, Bed & Breakfast and Wedding Venue in Blacksburg in the southwestern part of Virginia. This project has allowed him to blend his love of art with science, having started his life in farming which transformed to academic pursuits and now winemaking. A person of many talents, Yvan also holds 27 national and international patents in addition to bachelor and

master degrees in engineering from the University of Vermont and a PhD in Construction Engineering and Management from Purdue University.



**Jeff Fromm** is the co-author of “**Marketing to Millennials**” and “**Millennials with Kids**” and has previously published numerous research reports on millennials, the financial impact of millennial influence on Baby Boomers and Gen X, as well as a new work on Gen Z. He has over 25 years of marketing consulting experience across a variety of retail and consumer brands. He is a shareholder and Board Member at Three Dog Bakery, Service Management Group & Tickets For Less. He is a partner at independent ad agency Barkley and also a contributor at Forbes. Jeff graduated from The Wharton School of the University of Pennsylvania with a major in marketing and attended The London School of Economics.



**Gary Inman** is a nationally celebrated designer of fine homes, luxury hotels and resorts, historic inns, furniture, and home fashions. As a design historian, Gary has given more than a thousand lectures and has contributed to several books. His television credits include A&E’s America’s Castles, the PBS series Monuments and Mansions, The Editor At Large, and various television news interviews. He is a pioneer of the narrative design movement with a prolific portfolio of projects richly imbued with stories. Gary’s design work has won eighteen ASID-IIDA design awards and has been published in Veranda, House Beautiful, Traditional Home, Southern Accents, Elle Décor, The Washington Post, and many others. He is Vice President of Hospitality with Baskerville, America’s seventh most enduring firm with 120 years of continuous practice, and one of the top “20 International Giants of Hospitality.” Gary has served on the board of Southern Innkeepers, American’s first lodging association, and has recently joined the board of the Bienenstock Furniture Library in High Point, North Carolina.



**Chef David Miller** has been working in the hospitality industry since 1994, excelling in a variety of front and back of house positions, including Pastry Chef, Maitre d’, and General Manager. Most notable was five years as the Executive Chef at a 25-room Relais & Chateaux member B&B. Seven years teaching at Culinary Institute of Virginia has enhanced his insights into food trends as they reflect consumer preferences.



**Anne Bibeau** focuses her practice on Labor & Employment Law, Commercial & General Litigation, and Tax Litigation. She represents clients before federal, and state courts, arbitrators/mediators, and administrative agencies, including the EEOC and NLRB. She advises clients on sexual harassment, workplace investigations, the Family and Medical Leave Act, disability law, labor relations, and other labor and employment law matters. Prior to joining Vandeventer Black, Anne worked for the U.S. Department of Justice, Tax Division, in Washington, D.C., where she litigated civil

tax cases in federal district, and state courts nationwide. Anne also worked for the U.S. Postal Service Law Department in Washington, D.C. and New York, where she litigated labor and employment cases, handled labor disputes, and trained and advised management on preventative human resources strategies.



**Sam D'Agostino** is a Branch Manager for Reliance Staffing & Recruiting, which has four offices in the Hampton Roads area and employs approximately 1000 employees. She has recruited individuals for top-100 consumer packaged goods companies such as Ocean Spray, Del Monte, and DuPont for Human Resource Management as well as serving in other capacities that support Human Resources. Her clients look to her not only for finding employees but also in a consultative manner regarding important employment issues. She specializes in placing professional level applicants in accounting, administration, human resources, marketing, and information technology within a variety of industries. She works with local colleges

and universities, manufacturers, city municipalities, hospitality clients, non-profit organizations and numerous other businesses on the Peninsula to help them find employees.



**Dr. Mark Frederick** is an Associate Professor of Speech and Subject Matter Expert in Communication Studies at Tidewater Community College in Norfolk, Virginia. He has been teaching for over 25 years and cannot imagine doing anything else. His ideal day is lying on the beach, but if he is not able to do that he loves being in the classroom helping students develop their communication skills. Dr. Frederick can only remember one B & B experience that was a potentially "Sour Moment" but thankfully an innkeeper with competent conflict-management skills came up with a "Win-Win" solution! He

earned his Bachelor of Arts Degree from Gordon College in Massachusetts, his Master's Degree from Wheaton College in Illinois, and his Ph.D. from Regent University in Virginia.