



The 2018 AIHP Annual Supporter Program

For information on our Allied Partner Supporter Program(s) please contact:

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Address:

AIHP - P.O. Box 126639 - Harrisburg, PA 17112

AIHP Annual Allied Partner Supporter Program

ANNUAL ALLIED PARTNER DIAMOND SUPPORTER

\$15,000 (\$1,250 per month)

Value = \$22,318

Supporter Level Benefits

AIHP Membership Dues

Patron Membership Level

Knowledge Sharing Summit

Two Premium Exhibit Booth

Includes registration for four (4) people

Full page program ad in the Summit Program
*(Premium placement based on first commitment)

Sponsorship level recognition in the Summit Program

Allied Partner logo on event (Summit) portion of the AIHP website

AIHP Website

Allied Partner banner with link on the AIHP website - one (1) year

Allied Partner e8xclusive feature on AIHP website for one (1) month

Social Media

Allied Partner exclusive spotlight – one (1) per quarter

INNTouch with Rob

Six (6) Banner Ads

Direct Marketing

Exclusive spotlight in six (6) CEO video messages per year

Logo with link (company description) added to all staff's email signature for one (1) year

The Voice of Innkeeping (E-Magazine)

Full page ad in 6 issues

Full page market place advertorial adjacent to full page ad - one (1) issue annually

Prospect: E-Newsletter (Monthly)

Annual Banner Ad

Professional Development Opportunities

Three (3) "Spotlight" Webinar(s) per year (recorded)

Allied Partner logo on scrolling PowerPoint at all event

***All packages can be customized**

AIHP Annual Allied Partner Supporter Program

ANNUAL ALLIED PARTNER PLATINUM SUPPORTER - \$10,000

\$10,000 (\$833.35 per month)

Value = \$17,543

Supporter Level Benefits

AIHP Membership Dues

Paton Membership Level

Knowledge Sharing Summit

Two Premium Exhibit Booths

Includes registration for four (4) people

Half page program ad in the Summit Program

*(Premium placement based on first commitment)

Sponsorship level recognition in the Summit Program

Allied Partner logo on event (Summit) portion of the AIHP website

AIHP Website

Allied Partner banner with link on the AIHP website - one (1) year

Allied Partner exclusive feature on AIHP website for two (2) weeks

Social Media

Allied Partner exclusive – three (3) times annually

INNTouch with Rob

Eight (8) Banner Ads

Direct Marketing

Exclusive spotlight in five (5) CEO video messages per year

The Voice of Innkeeping (E-Magazine)

Half page ad in 6 issues

Prospect: E-Newsletter (Monthly)

Banner Ad – Eight (8) editions

Professional Development Opportunities

Two (2) “Spotlight” Webinar(s) per year (recorded)

Allied Partner logo on scrolling PowerPoint at all events

***All packages can be customized**

AIHP Annual Allied Partner Supporter Program

ANNUAL ALLIED PARTNER GOLD SUPPORTER

\$7,500 (\$625 per month)

Value = \$12,451

Supporter Level Benefits

AIHP Membership Dues

AIHP Allied Partner Dues Level

Knowledge Sharing Summit

One Premium Exhibit Booth

Includes registration for two (2) people

Quarter page program ad in the Summit Program
*(Premium placement based on first commitment)

Sponsorship level recognition in the Summit Program

Allied Partner logo on event (Summit) portion of the AIHP website

AIHP Website

Allied Partner banner with link on the AIHP website - one (1) year

Allied Partner exclusive feature on AIHP website for one (1) week

Social Media

Allied Partner exclusive spotlight - two (2) times annually

INNTouch with Rob

Two (2) exclusive email marketing blasts to AIHP members

Four (4) Banner Ads

Direct Marketing

Exclusive spotlight in four (4) CEO video messages per year

The Voice of Innkeeping (E-Magazine)

Half page ad in issues (6)

Logo recognition as an Allied Partner Sponsor in each issue (6)

Prospect: E-Newsletter (Monthly)

Banner Ad – Six (6) times

Professional Development Opportunities

(One) 1 “Spotlight” Webinar per year (recorded)

Allied Partner logo on scrolling PowerPoint at all events

***All packages can be customized**

AIHP Annual Allied Partner Supporter Program

ANNUAL ALLIED PARTNER SILVER SUPPORTER

\$5,000 (\$416.67 per month)

Value = \$7,187

Supporter Level Benefits

AIHP Membership Dues

AIHP Allied Partner Dues Level

Knowledge Sharing Summit

Registration for two (2) people

Quarter page program ad in the Summit Program (premium placement based on first commitment)

Sponsorship level recognition in the Summit Program

Allied Partner logo on event (Summit) portion of the AIHP website

AIHP Website

Allied Partner banner with link on the AIHP website - one (1) year

Social Media

Allied Partner exclusive spotlight – one (1) time

INNTouch with Rob

Two (2) Banner Ads

Direct Marketing

Recognition in three (3) CEO video messages per year

The Voice of Innkeeping (E-Magazine)

Third of a page ad in 6 issues

Prospect: E-Newsletter (Monthly)

Banner Ad – Three (3) times

Professional Development Opportunities

One (1) “Spotlight” Webinar per year (recorded)

Allied Partner logo on scrolling PowerPoint at all events

[*All packages can be customized](#)

AIHP Annual Allied Partner Supporter Program

ANNUAL ALLIED PARTNER BRONZE SUPPORTER

\$2,500 (\$208.34 per month)

Value = \$4,824

Supporter Level Benefits

AIHP Membership Dues

AIHP Allied Partner Dues Level

Knowledge Sharing Summit

Registration for one (1) attendee

Quarter page program ad in the Summit Program (premium placement based on first commitment)

Sponsorship level recognition in the Summit Program

Allied Partner logo on event (Summit) portion of the AIHP website

AIHP Website

Allied Partner banner with link on the AIHP website - one (1) year

INNTouch with Rob

One (1) Banner Ad

Direct Marketing

Exclusive spotlight in two (2) CEO video messages per year

The Voice of Innkeeping (E-Magazine)

Sixth of a page ad in issues (6)

Logo recognition as an Allied Partner Sponsor in all 6 issues

Professional Development Opportunities

One (1) "Spotlight" Webinar per year (recorded)

Allied Partner logo on scrolling PowerPoint at all events

[*All packages can be customized](#)

AIHP Annual Allied Partner Supporter Program

ANNUAL PATRON LEVEL

\$1,000 (\$99 per month)

This membership includes all the benefits listed within your membership category PLUS the following!!

One (1) Knowledge Sharing Summit registration or Two-page feature story on your company in *The Voice of Innkeeping* (*distributed to 10,000+ innkeeper list*)

Recognition on the AIHP website and at our annual Knowledge Sharing Summit & Marketplace as a Patron Member

Allied Partner Membership

\$429 Annually

Inclusion as an equal member in the industry. Recognizing your contribution to the success of our industry

Direct **access to innkeepers** who opt in to be contacted by our Allied Partners throughout the year

Opportunity to spend time with the AIHP Leadership at our annual Knowledge Sharing Summit & Marketplace, as well as opportunities throughout the year

Cross promotion of your business with a listing on AIHP website

A Knowledge Sharing Summit and Marketplace. An opportunity to showcase your business on the Marketplace floor and tailored sponsorship opportunities to fit your unique business

Product showcase on the AIHP website – **Virtual Marketplace**

An **Industry Lobbyist** (AIHP - CEO) representing you and your business on critical industry issues

Members only Facebook group to connect with innkeepers, your peers and offer shared recommendations and advice

Access to public AIHP FB page for **product announcements** and specials

Opportunities for engaging innkeepers through advertising - including through the AIHP website, through our monthly prospect e-newsletter that goes to thousands of prospective innkeepers, through our bi-weekly e-newsletter and through our e-magazine *The Voice of Innkeeping*

Industry research including a bi-annual innkeeping member survey in the Fall and Spring

Subscription to our e-magazine - *The Voice of Innkeeping* (six issues a year)

Participation in helping to **shape the direction and leadership** of your association owned by its members, as well as an opportunity to participate in Allied Partner committee and have board representation

AIHP Annual Allied Partner Supporter Program

AIHP Supporter Packages

Organization (please print as you would like it to appear on materials):

Primary Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email of primary contact: _____

Indicate the Supporter-level your organization has selected

**All supporter levels are for one-year and effective on the date of signature*

_____ Diamond Supporter \$15,000

_____ Silver Supporter \$5,000

_____ Platinum Supporter \$10,000

_____ Bronze Supporter \$2,500

_____ Gold Supporter \$7,500

_____ Patron Level \$1,000

_____ Allied Partner \$429

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