



Why was the Association of Independent Innkeepers (AIHP) formed?

In early 2015, a group of industry leaders comprised of innkeepers, allied partners and friends came together to address the lack of an effective, non-profit association supporting our industry. The work of this group of leaders ultimately led to the creation of AIHP – a non-profit, transparent organization offering support, education and advocacy for independent hospitality professionals across the country.

What is AIHP's mission?

AIHP exists to promote and support the sustainability of small lodging hospitality establishments in a changing environment through networking, professional development and progressive business practice. Our mission is to support our members through educational value and advocacy, offering real benefits tied to helping our members grow and prosper.

- **Be a positive voice**
- **Be inclusive, collaborate on new ideas**
- **Be fiscally responsible**
- **Promote innkeeping to build a stronger community**
- **Protect the innkeeping values of our members**
- **Advocate for our industry on critical issues that our members care about.**

As a new association, how does AIHP plan on sustaining itself well into the future?

As with any association, our sustainability will depend in large part on the commitment of membership. We believe strongly that if we offer our members the types of services and support - education, networking and advocacy - that directly impact their own success, they will support our mission. The Board has created a detailed three-year strategic plan for financial stability and growth, including membership, governance, and strong financials.

Who sits on the AIHP Board of Directors?

In 2015, AIHP members elected a strong Board of Directors, comprised of men and women with experience not only running lodging properties or hospitality-related businesses, but many have also served in leadership capacities on other boards, including for non-profits.

AIHP Board of Directors

Jim Leitch – Chairperson	Patricia McCauley
Dean Carlson – Past Chair	Donna Olney-Kohler
Yvonne Martin – Secretary	Nancy Malikie
Dallas Renner – Treasurer	John Gresley
Dan Ingraham – Vice Chair	Linda Hayes

Who is running AIHP on a day-to-day basis?

In November of 2015 the search committee completed its CEO search and the AIHP Board of Directors hired Rob Fulton as our Chief Executive Officer, officially on January 4th. Rob will work with the Board, AIHP Committees, our talented staff and members to lead AIHP into the future. Rob comes to AIHP with close ties to our industry. He has a deep knowledge and passion for travel & tourism and the small independent lodging community. Rob spent the last ten years promoting the importance of travel, tourism, and the hospitality industry in Pennsylvania.

AIHP P.O. Box 126639 – Harrisburg, PA 17112: www.independent-innkeeping.org
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I am concerned there are two competing associations in our industry. What are the differences between AIHP and PAII? Why should I join AIHP?

There are differences between AIHP and PAII. AIHP is a non-profit, member-driven association whose mission is to embrace its members, and support and advocate for them. AIHP and its Board will never seek to profit financially from its existence. AIHP will deliver value to its members through its educational programming, advocacy, networking and progressive business practices.

What role will Allied Partners (vendors) play in AIHP?

Allied partners are a critical component to AIHP's success. They provide critical products and services to our members, and support our industry conference in many different ways. Allied partners also are members of our Board of Directors and serve on task forces and committees.

What does Select Registry think of partnering with AIHP?

Select Registry, a **Founding Partner** of AIHP, is very supportive of the organization and its mission. A number of SR properties are also AIHP members. AIHP is happy to be part of Select Registry's events. Stay tuned for more information on ways AIHP and SR will partner together.

AIHP's Professional Development Opportunities? Informative – Provocative and Insightful

Be sure to mark your calendars now for our [2019 Knowledge Sharing Summit & Marketplace](#), registration is now open at www.independent-innkeeping.org. Join AIHP in partnership with Select Registry, hosted by the Ohio Hotel & Lodging Association and Unique Lodging of Ohio. The Summit will be held **March 25th – March 28th – 2019** @ the Hyatt Regency/Duke Energy Convention Center - Cincinnati, Ohio.

EDUCATIONAL SESSIONS - Over 35 sessions, workshops and 28 spotlights offered. **INDUSTRY'S BEST ANNUAL SUMMIT** - The numbers speak for themselves. Since the founding of AIHP, we have held the largest and most widely acclaimed innkeeping conferences in the country. The numbers speak for themselves. Over the last three years, 1,525 attendees have participated in Summit, with 1,105 being innkeepers and aspiring innkeepers.

Supporting your knowledge and development as an innkeeper is important to us as your association. Since our inception, we have delivered over 150 compelling, informative, and critical hospitality-related sessions between monthly webinars, and in-person membership meetings like at TripAdvisor and our Summits. Topics important to you like marketing, finance, OTA's, staffing, Google/SEO, guest reviews and many more, are all issues that have been delivered by some of the industry's most knowledgeable individuals. All our webinars can be accessed in the "Events" section on our [website](#).

I am interested in learning about new ways to grow my business. How will AIHP help me?

The most important thing you need to know, is that AIHP will leverage our collective experience and relationships to provide you, our members with access and opportunities to enhance your business **through progressive business practices**. AIHP serves its membership through our sense of community.

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